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Riverfront Residential's Luxury Community 25 Percent Leased After Two Weeks



By Jessica Fiur, News Editor

Elmwood Park, N.J.—Riverwalk, a multifamily community in Elmwood Park, N.J., is already 25 percent leased—and that's after only being open for a couple of weeks.

The community, which is being developed by Riverfront Residential, features 158 residential units, as well as 17,000 square feet of ground-floor retail space. Phase one of Riverwalk, which has recently been completed, includes 91 one- and two-bedroom apartments.

Jacqueline Urgo, president of The Marketing Directors, Riverwalk's exclusive marketing and leasing agent, knows why Riverwalk's apartments are quickly being leased.

"The exceptionally rapid leasing pace at Riverwalk can be attributed to a number of factors," she tells *MHN*. "The generous space and functionality of its many floor plans sets the community apart from other luxury enclaves, as do the beautiful high-end finishes that O'Neil Langan Architects has incorporated in the designs."

Also appealing to residents is the location. The community is located near several major highways, including the Garden State Parkway and Routes 80, 46, 21 and 17. Riverwalk is 15 miles from New York City, and is also close to shopping, restaurants, airports and sports areas.

"Another defining characteristic of Riverwalk is its location, which provides residents with an unparalleled level of convenience," Urgo says.

Amenities for Riverwalk include on-site parking, a fitness center and a virtual doorman. Individual units feature granite countertops, custom tile flooring, glass tile back splashes and stainless steel appliances in the kitchens, as well as custom vanities with gold marble tops in the bathrooms. Additionally, units include a full-size washer and dryer.

"Many renters are drawn to the community's various amenities, particularly the private river walk along the Passaic River, which is ideal for passive recreation," Urgo says.